

RATE BASE: 600,000

4/COLOR	1X	3X	6X
FULL PAGE	\$71,095	\$69,315	\$68,435
2/3 PAGE	\$54,765	\$53,380	\$52,710
1/2 PAGE	\$42,675	\$41,585	\$41,065
1/3 PAGE	\$29,350	\$28,600	\$28,240

BLACK & WHITE	1X	3X	6X
FULL PAGE	\$57,095	\$55,665	\$54,960
2/3 PAGE	\$43,970	\$42,865	\$42,320
1/2 PAGE	\$34,260	\$33,405	\$32,985
1/3 PAGE	\$23,545	\$22,965	\$22,685

COVERS	1X	3X	6X
COVER 2	\$81,870	\$79,815	\$78,795
COVER 3	\$78,210	\$76,255	\$75,290
COVER 4	\$88,945	\$86,685	\$85,620

Men's Fitness does not charge for bleed.

NOTE: All stories and the issues they may run in are subject to change. Revised November 2009.

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Men's Fitness
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